



SME Banking Awards 2024

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SME Partnership of the Year 2024 (submission form)

This category acknowledges outstanding partnerships between financial institutions, encompassing banks, and diverse collaborators like fintech companies, other banks, technology providers, payment platforms, or specified entities. These collaborations play a pivotal role in delivering inventive solutions and effecting positive transformations for SMEs or in enhancing the offerings of financial institutions. We will commend innovative collaborations that have had a substantial impact on SMEs or enhanced the service delivery of financial institutions, vividly showcasing the effectiveness of cooperative solutions within the financial sector

PART I – Contact information

Full name:

Email:

Company:

Job title:

Country:

Partnership type:

- Bank + Fintech
- Bank + Bank
- Bank + Solution provider
- Bank + Payment provider
- Bank + Tech provider
- Other



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PART II – Project presentation

1. **Elevator pitch:** provide a concise one or two-sentence description for your partnership project. This will be displayed alongside your project name and institution logos among the submitted projects. Feel free to be engaging and attention-grabbing!
2. **Project overview:** provide a concise description of the project and outline how it addresses primary challenges for your institution or enhances offerings for your SME clients
3. **Uniqueness:** Specify what unique features and advantages your partnership provides to SMEs. How do these features set the project apart from competitors in the market?

PART III – Additional information

1. **Why:** What are the reasons for choosing a partnership for this solution? Why was a collaborative approach preferred over an independent one? Please mention the main advantages of this partnership compared to solo efforts and specify the valuable contributions of your partner
2. **How:** Explain how the partnership was formed, give an update on the current situation, and highlight the major obstacles encountered during its execution
3. **Results:** What are the important milestones and achievements of this partnership so far?