



Qorus

Reinvent Forum

14 – 16 June 2023 -> Milan

Changing the Game:  
Banking & Insurance  
Innovation Convergence

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01.

# ABOUT THE CONFERENCE



# Reinvent Forum Milan

## [Milan, Italy]

### Description

Reinvent Forum - Banking & Insurance Innovation Convergence is the first event for professionals in the Banking and Insurance industry. Over the course of three days, you will have the opportunity to learn from leading experts and out-of-industry leaders, sharing their insights on the latest trends, strategies, and technologies shaping the future.

### Program

The topics that will be covered will revolve around the crucial importance of customer experience in 2023, and learning from out-of-industry leaders on how to embrace digital transformation to stay competitive in today's fast-paced landscape.

The full program can be found on our [website](#). Make sure to check it out!

### Participants

With extensive time for networking, you'll be able to meet your peers in a community comprised of decision makers from insurance, banking, fintech, financial services and out of industry innovation experts.



### Conference Venue

Piazza Tre Torri, 1, 20145 Milano

**Generali Tower** is a skyscraper designed by the renowned architect Zaha Hadid. The geometry of the building is that of a warping shape, where both the floors dimension and their orientation vary along the tower axis.

# Reinvent Forum Milan

## [14-16 June 2023, Milan, Italy]

### 14 June Insurance Day

- Insurance comprehensive coverage
- Analysis, and expertise keynotes on customer experience guidelines
- Data-driven insurance strategies
- The upcoming opportunities for insurers in the market
- Getting the perfect insurtech partnerships

### 15 June Global Day

- Discover latest trends in:
  - New tech adoption
  - Digital disruption
  - Open ecosystems
  - Sustainability & responsibility
  - Building lasting customer relationships in the financial industry
- [SME Banking Awards](#)

### 16 June Communities Sessions

- [Open Finance](#) – Shaping the future of the financial industry - hosted at **Banca Widiba** [here](#)
- [SME](#) – Monetizing GIG Economies – hosted at **BPER** [here](#)
- [Digital Reinvention](#) – Transformation and Business Model Innovation – Key to Long-term Competitiveness - hosted at **Intesa Sanpaolo** [here](#)



02.

## HOW TO GET THERE

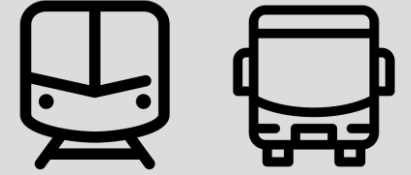


## Directions from the closest Milano airports

Milano is served by 3 airports:

- **Malpensa** (MXP, 45 kilometers from the city center)
  - **Linate** (LIN, 7 kilometers from the city center)
- **Bergamo Orio al Serio** (BGY, 50 kilometers from the city center)

## How to get from Malpensa to the city center



Two **train routes** connect Terminal 1 to Milan's city centre: the **Malpensa Express** and **Trenitalia**.

- The *Malpensa Express* takes 50 minutes to the end of the line and runs every 20 – 40 minutes.
- *Trenitalia* trains run every 15 minutes approximately.

The **bus** company called **Autostradale** has a permanent bus service that connects the Central Station of Milan with Malpensa Airport's two terminals.

- A bus leaves every 20 minutes and it takes nearly an hour to get to the center.





## How to get from Linate to the city center

Milan's local urban buses: **73** and **X73** connect the airport to the San Babila metro station.

- The 73 line runs every day of the week, departing every 10 minutes.
- The bus X73 runs every 20 minutes from Monday to Friday.



## How to get from Bergamo to the city center

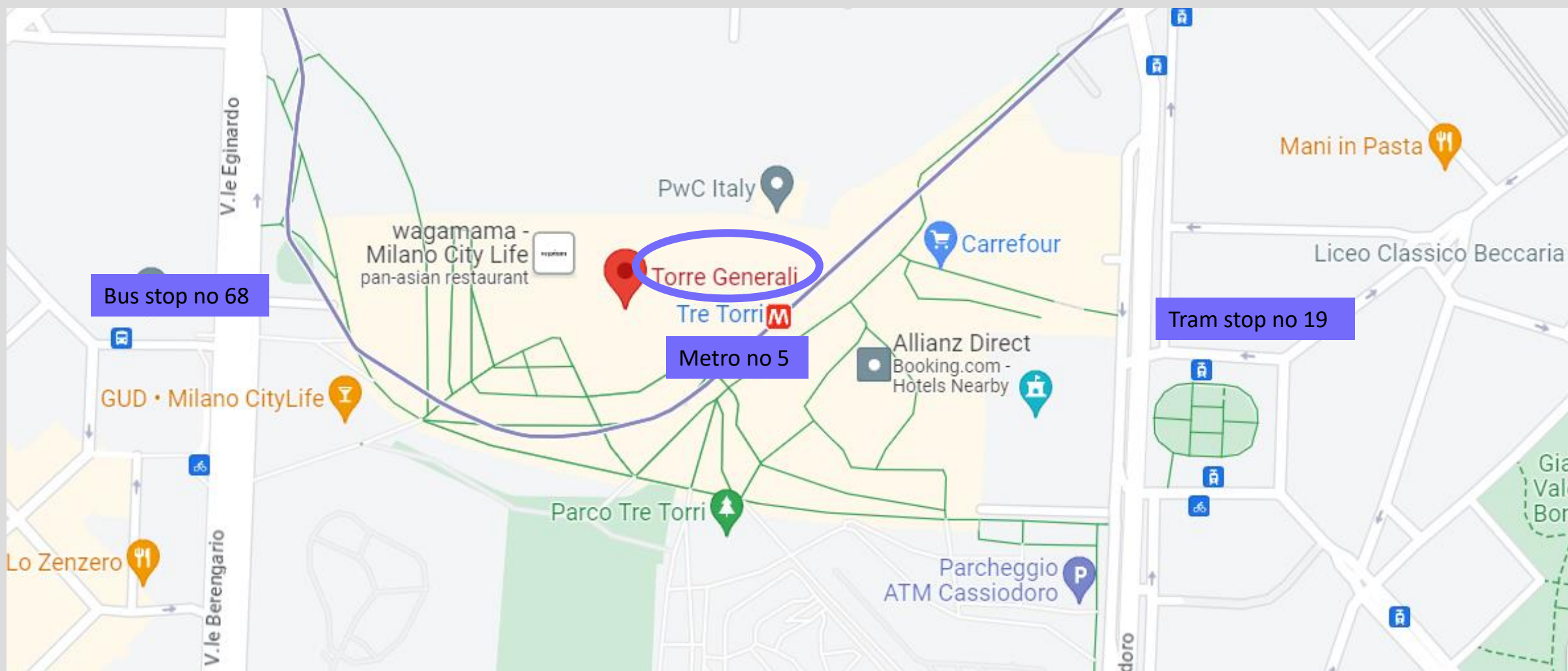
The **Terravision** buses run every 20 – 30 minutes. The journey to the city center takes 1 hour.

**Orio Shuttle** also connects Bergamo Airport and Milano Centrale. It runs every 30 minutes

We recommend booking your tickets in advance on either webpage:

- [Terravision](#)
- [Orio Shuttle](#)

# Generali Tower: closest public transport options



## 03.

# WHERE TO SLEEP



# Accommodation

Since accommodation is not included in the conference and registration fee, participants are free to select their preferred accommodation.

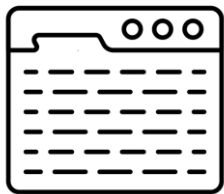
Please find the list of hotels with proximity to the venue [here](#).





04.

## SMALL DETAILS MATTER

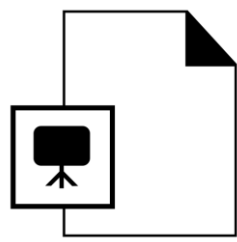


The conference program can be found on our [event page](#)



Receive your badge prior to the conference or at the welcome desk

Access to non-confidential conference materials will be shared with you



All sessions will be held in English



Confidential presentations will not be provided. Please take notes during these.



[Visa policy](#)

Smart casual dress code



Free WiFi connection will be available



# 06.

## ENJOY THE CONFERENCE



# How to Experience an Awesome Event

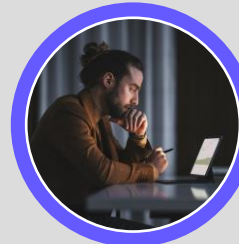
Even if you're an introvert, don't stay quiet. Fun fact: people who actively participate always enjoy the conference the most. Join the workshops and discussions!



Grab a drink with the rest of us in the evening. Meeting people is the most valuable part of any conference



Talk to someone new about something other than work. To avoid unnecessary intros, we have created helpful name tags.



Don't work during the presentations – we know it is tempting to do it all, but we believe you can resist if you try :)

We are looking forward to seeing you in Milan at the Banking & Insurance Innovation Convergence conference.

# Restaurants

## La Rosa dei Venti

Seafood prepared simply  
with a personal touch



## La Taverna della Trisa

Typical Italian cuisine



## Mes Amis

Mediterranean cuisine



## Succulenta

Pizza place



# Must-see Places

## Duomo di Milano

The Milan Cathedral with the baroque facade, the mosaic and the paintings will enchant you. Go also to the rooftop to enjoy beautiful views of the city.



## The Last Supper by Da Vinci

In the monastery of Santa Maria delle Grazie you can see the mural 'The Last Supper' – when apostles find out about a traitor in their midst.



## Galleria Vittorio Emanuele II

The Galleria is the oldest shopping center in all of Italy and is best known for its special glass roof. You can purchase items from well-known brands or souvenirs.



## La Scala Theater

In this neoclassical theater you can book a guided tour during the day or book a show for the evening, such as opera, ballet or an orchestra performance.



## Castello Sforzesco

You will learn about the influence of wars, famous Italian families and the construction and restorations that have taken place in the city.



# Qorus Team are looking forward to seeing you in Milan



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