



# **Empowering Customers through Digital Transformation**

22-23 November 23, Bangkok



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QORUS

# 01. About the Conference



# Reinvent Forum Bangkok - Empowering Customers through Digital Transformation [Bangkok, Thailand]

## Program

- **Workforce Transformation:** Discover the future of work and innovative approaches to work culture.
- **Customer Experience:** Deepen your understanding of customer-centric strategies that drive success.
- **Branch Transformation:** Gain invaluable insights into the evolving role of branch networks.
- **Payment Innovation:** Explore the financial revolution and the profound influence of digital currencies.
- **Sustainability in Banking:** Uncover the transformative power of digitization and automation for the SME segment.
- **Community Open Meetup:** Collaborate on transformation projects and explore forward-thinking solutions.

The full program can be found on our [website](#). Make sure to check it out!

## Participants

With extensive time for networking, you'll be able to meet your peers in a community comprised of decision makers from payments, banking, fintech, financial services and out of industry innovation experts.



## Conference Venue

### [Royal Orchid Sheraton Hotel & Towers](#)

2 Charoen Krung Road Soi 30 (Captain Bush Lane), Siphya, Bangrak  
Bangkok, 10500 Thailand

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02.

## How to Get There



# Royal Orchid Sheraton Hotel & Towers

is

**45 minutes'** drive from Suvarnabhumi Airport

and

**30 minutes'** drive from Don Mueang Airport

# Transportation from Suvarnabhumi Airport

- **Bangkok Airport Rail Link** is a commuter rail line connecting Suvarnabhumi Airport to Phaya Thai (BTS) station via Makkasan Station (MRT Phetchaburi).
  - It operates daily from 06:00 to 24:00, with commuter City Line trains departing every 10 minutes during peak hours (06:00-09:00 and 16:00-20:00) and 15 minutes off peak and weekends.
- **Public bus service** - 24 hour public bus service is provided from the Bus Terminal at the Transport Center. More information can be found [here](#).

# Transportation from Don Mueang Airport

- **City Center** – the easiest option to move around are **taxis** and **transfers**
- **Limo Bus** – can take you to different locations within Bangkok. More information can be found [here](#)
- There is a **rail connection** available close to the Airport premises. Commuter trains are available in order to reach Bangkok Railway Station Hua Lamphong. Travel time is about 48 minutes.



## Royal Orchid Sheraton Hotel & Towers: closest public transport points



Click on the picture to take to the map

# 03. Where to Stay



# Accommodation

Since accommodation is not included in the conference and registration fee, participants are free to select their preferred accommodation.

The conference is taking place at the Royal Orchid Sheraton Hotel & Towers, so you may want to check it out.

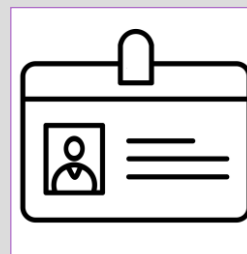


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# 04. Small details matter

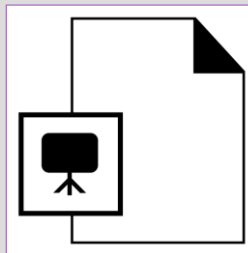


The conference program can be found on our [event page](#)



Receive your badge at the welcome desk

Access to non-confidential conference materials



All sessions will be held in English



Confidential presentations will not be provided. Please take notes during these.

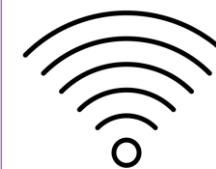


[Visa policy](#)

Smart casual dress code



Free WiFi connection will be available



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# 06. Enjoy the Conference



# How to Experience an Awesome Event

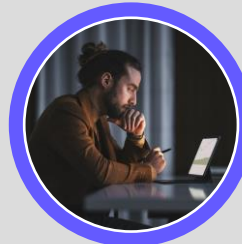
Even if you're an introvert, don't stay quiet. Fun fact: people who actively participate always enjoy the conference the most. Join the workshops and discussions!



Grab a drink with the rest of us in the evening. Meeting people is the most valuable part of any conference



Talk to someone new about something other than work. To avoid unnecessary intros, we have created helpful name tags.



Don't work during the presentations – we know it is tempting to do it all, but we believe you can resist if you try :)

We are looking forward to seeing you in Bangkok.

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# Restaurants

## Feast

Picturesque riverside  
restaurant



## Giorgio's

Exquisite Italian  
restaurant



## Siam Yacht Club

Influenced by Asian  
cuisine



## Thara Thong

Authentic Thai dining  
spot



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# Must-see Places

## EMERALD BUDDHA WAT PHRA KAEW

The Emerald Buddha (Wat Phra Kaew) in the Grand Palace itself is the main attraction. It is greatly revered as Thailand's utmost precious religious icon.



## ASIATIQUE THE RIVERFRONT DESTINATION

ASIATIQUE The Riverfront will be Bangkok's first large-scale riverside project combining shopping, dining, sightseeing, activities and events under one roof.



## SEA LIFE BANGKOK

One of the top tourist attractions in the city. It boasts world-class features, such as a 270-degree glass tunnel and a glass bottomed boat in which to view the vast range of 8,000 amazing creatures.



## ICONSIAM

There are over 7,000 shops in this 10-story mega lifestyle complex, perched across the renowned Chao Phraya River. ICONSIAM is a glamorous retail and entertainment complex.



# Qorus Team are looking forward to seeing you in Bangkok



**Kristina Potocakova**  
Event Manager

kristina@qorusglobal.com



**Michael Grover**  
Regional Director, Greater Mekong  
Region, and Hong Kong

mick@qorusglobal.com

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